

Greg Link

Leadership Consultant, Speaker, and Author



Topics

Leading at the Speed of Trust

The 13 Behaviors of
High Trust Leaders

The Trust Tax Vs. The Trust
Dividend

Author of:

Smart Trust, co-authored with
Stephen M.R. Covey, publishing
date 2011

Greg is the co-founder of the Global Speed of Trust Practice, a fast-growing consultancy committed to influencing people to grow their careers and their organizations at The Speed of Trust.

As co-founder and Senior Vice President of the Covey Leadership Center, Greg orchestrated the strategy that made Dr. Stephen R. Covey's book, *The 7 Habits of Highly Effective People*, one of the two best-selling business books of the twentieth century according to *CEO Magazine*. The book sold over 20 million copies in 38 languages.

He also created the marketing momentum that helped propel Covey Leadership Center from a start-up company to a \$100+ million-dollar enterprise with offices in 40 countries. In addition, Greg managed the publication of *The 7 Habits of Highly Effective People* in Japanese, leading to over 1 million books sold.

Greg, his business partner Stephen M. R. Covey, and the team at The Speed of Trust Practice, equip people and organizations to measure and uncover the overlooked and underestimated power of trust and harness it as a performance multiplier. Greg challenges the age-old assumption that trust is merely a soft, social virtue and convincingly demonstrates that trust is a hard-edged, economic driver—a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.

Accomplishments

- Co-founder, Senior VP, Covey Leadership Center
- Co-founder, CoveyLink Worldwide
- Co-founder, Global Speed of Trust Practice
- Senior VP, FranklinCovey

To schedule Greg Link
Call **1-888-554-1776**