

# Raja Haddad

International Leadership Consultant, Educator, and Speaker



## Topics

Leadership and Management

Personal and  
Interpersonal Effectiveness

Sales Performance

Customer Loyalty and Service

Leading at the Speed of Trust

Productivity

## Author of:

Thank God It's Recession!

*Raja Haddad's extensive experience in Middle Eastern markets provides unique cultural and leadership insights for clients operating in that region.*

Raja Haddad is a FranklinCovey Senior Consultant with more than 16 years of business and leadership experience.

At the outset of his career, Raja worked in management of the Marketing and Sales division at Indevco Group (Sanita, Lebanon and Napco, Kingdom of Saudi Arabia), one of the largest industrial groups in Lebanon and the Middle East. Later he joined Abou Adal Group, the leader of international brands distribution (i.e., L'Oreal, Beecham, Colgate Palmolive, Lacoste, Seiko, Dupont, etc.) as Marketing and Commercial Director for a period of six years. Raja also founded STARMANSHIP & Associates, which has become one of the most reputable training organizations in Lebanon and the Middle East.

Raja holds a master's degree in Business Administration from Morehead State University in Kentucky. He has taught as a guest professor at the American University of Beirut, St. Joseph University, and Notre Dame University.

## Accomplishments

- M.B.A, Morehead State University

To schedule Raja Haddad  
Call 1-888-554-1776