

Shawn D. Moon

Leadership Consultant, Sales and Marketing Expert, and Speaker



Topics

Personal and
Interpersonal Effectiveness

Sales Performance

An experienced executive and author with expertise in sales and marketing, Shawn inspires others to become leaders through personal effectiveness and execution.

Shawn D. Moon is an Executive Vice-President of FranklinCovey, where he is responsible for the company's U.S. and International direct offices, the Sales Performance Practice, and the Execution and Speed of Trust Practices. Additionally, he oversees FranklinCovey's Government Business, Facilitator Initiatives, and Public Programs. Shawn has more than 25 years of experience in leadership and management, sales and marketing, program development, and consulting services. Shawn has been on faculty for instructing senior leaders at FranklinCovey's Executive Leadership Week.

Shawn was previously a Principal with Mellon Financial Corporation where he was responsible for business development for their Human Resources outsourcing services. Shawn also coordinated activities within the consulting and advisory community for Mellon Human Resources and Investor Solutions. Prior to November 2002, he served as the Vice-President of Business Development for the Training Process Outsourcing Group of the company, managed vertical market sales for nine of the company's business units, and managed the eastern regional sales office.

Shawn received a bachelor of arts degree from Brigham Young University in English literature. Shawn is the author of several books, including *The Ultimate Competitive Advantage: Why Your People Make All the Difference* and *6 Practices You Need to Engage Them*.

Shawn and his wife Michele live in Lindon, Utah. They have four children. They enjoy music, theatre, sporting activities, and the great outdoors.

To schedule Shawn D. Moon
Call 1-888-554-1776

Accomplishments

- Executive Vice-President for FranklinCovey
- B.A., Brigham Young University